**COM 340 \_ 60 SECOND RADIO SPOT**

**“THE KITE RUNNER” – FROM ASSIGNMENT #6: PRESS RELEASE**

**NAME: Christiane Newell**

**DATE: April 10, 2015**

60 Minutes will be airing a special on the new film “The Kite Runner” on Sunday, March 29 at 7 p.m. “The Kite Runner”, which will be released to theaters on May 8, is based on is based on a novel by Khaled Hosseini which was on the New York Times best-sellers list for 103 weeks. Directed by Marc Forster, “The Kite Runner” is the story of a father and son who flee from Afghanistan to America during the 1970s. The pair struggle to hold on to their Afghan culture while living in America after giving up everything in order to escape the Soviet invasion. Many years later, the son returns to Afghanistan on a quest for redemption, only to find that Taliban rule has changed his homeland into a place he no longer recognizes. He has gone from being a foreigner in America to a foreigner in his own land. PAUSE. 60 Minutes has received exclusive access to clips from the film as well as interviews with author Khaled Hosseini, and lead actors Homayoun Ershadi and Khalid Abdalla. Not only will these actors be speaking about the film, but they will also be sharing their own experiences of living in the Middle East. PAUSE. Tune into 60 Minutes on Sunday, March 29 at 7 p.m. for an exclusive look into “The Kite Runner”, in theaters May 8.

## Seconds

**10 Sec.**

**20 Sec.**

**30 Sec.**

**40 Sec.**

**50 Sec.**

**60 Sec.**

Approval

\_\_\_\_\_\_\_\_\_