

Christiane M. Newell

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WORK EXPERIENCE

Office of North Carolina Governor Pat McCrory, Raleigh, NC

May 2015-December 2016

Public Relations Officer

- Monitored online, print and TV news daily
- Distributed news alerts daily with pertinent stories
- Compiled daily media coverage reports including print, online and TV coverage
- Generated news coverage analytics
- Wrote, edited and distributed press releases using iContact
- Assisted local and national news outlets with requests and inquiries
- Collaborated with public information officers from other government agencies
- Created social media posts for the governor's Facebook and Twitter
- Updated the governor's website with latest content
- Maintained 24/7 availability

North Carolina Department of Agriculture and Consumer Services, Raleigh, NC

May 2014-October 2014

State Fair Public Relations Intern

- Established an advertising campaign with local high schools and collaborated with the graphic design department to create ads for athletic programs, banners, newspapers, etc.
- Conducted interviews, gathered research and wrote all the articles for the News in Education publication for the News & Observer
- Composed speeches for the Commissioner of Agriculture
- Wrote several press releases and blog posts, including weekly weekend updates for the fairground activities, State Fair employee profiles, State Fair concert series artists, etc.
- Participated in weekly staff meetings and various State Fair meetings with department members
- Photographed the Raleigh Farmer's Market and N.C. State Fair

William Peace University, Office of Engagement, Raleigh, NC

August 2013-August 2016

Writer/Editor for the Peace Bulletin

- Interviewed students, faculty, staff, alumni and community members for magazine articles
- Provided copy edit services to Editor-in-Chief
- Responsible for setting interview schedules, scheduling photographs to accompany articles, providing complete, ready-to-go articles meeting deadlines and word count requirements
- Attended required meetings, submitted ideas, worked directly with Editor-In-Chief regarding layouts and round-robin editing circles

William Peace University, Raleigh, NC

August 2014-December 2014

Peer Assistant

- Worked in the first year experience classroom as a teacher assistant
- Facilitated classroom discussion and activities
- Assisted instructor in creating weekly lesson plans
- Graded online assignments
- Provided students with feedback
- Acted as a liaison between student and teacher
- Provided guidance to first year students about a variety of subjects regarding college life

COMPUTER SKILLS

Microsoft Office Suite, iWork (Pages, Numbers, Keynote), iMovie, Final Cut Pro, Sony Vegas, iPhoto, Garageband, Photoshop, InDesign, Adobe Illustrator, Facebook, Twitter, Tumblr, LinkedIn, Pinterest, Instagram, Snapchat, YouTube, WordPress, Adobe After Effects, iContact, Drupal, Cision PR, TV Eyes

EDUCATION

William Peace University, Raleigh, NC

Bachelor of Arts, May 2015

Major: Communication

Minors: Psychology, Graphic Design

GPA 3.9

RELEVANT EXTRACURRICULAR ACTIVITIES

Student Government Association

- Chief Administrative Officer, 2014-2015

President's Ambassador, 2011-2015

Peace Bulletin Advisory Board Student Representative and Writer, 2013-2015

Peace Times Writer, 2012-2013, 2014-2015

- Web Editor, 2014-2015

PRISM Assistant Editor (Literary Magazine), 2013-2015

AWARDS AND HONORS

The Order of the Long Leaf Pine

Dean's Scholar 2012-2015

University Marshall 2013, 2014

Communications Award 2015

Goodmon Fellow (Leadership Triangle College Edition 2013 graduate)

Disney Leadership Institute Graduate, July 2013

Psi Chi, International Honor Society of Psychology

Omicron Delta Kappa, National Leadership Honor Society

Sigma Tau Delta, International English Honor Society

Alpha Chi, National College Honor Society

VOLUNTEER/COMMUNITY SERVICE

William Peace University Young Alumni Council, July 2016-Present

Peace Bulletin Advisory Board Alumni Representative and Writer, 2015-Present

Saving Grace Animals for Adoption Volunteer, February 2016-Present

Alumni Liaison for President's Ambassadors, August 2015-May 2016

Appalachia Service Project, October 2013, 2014